

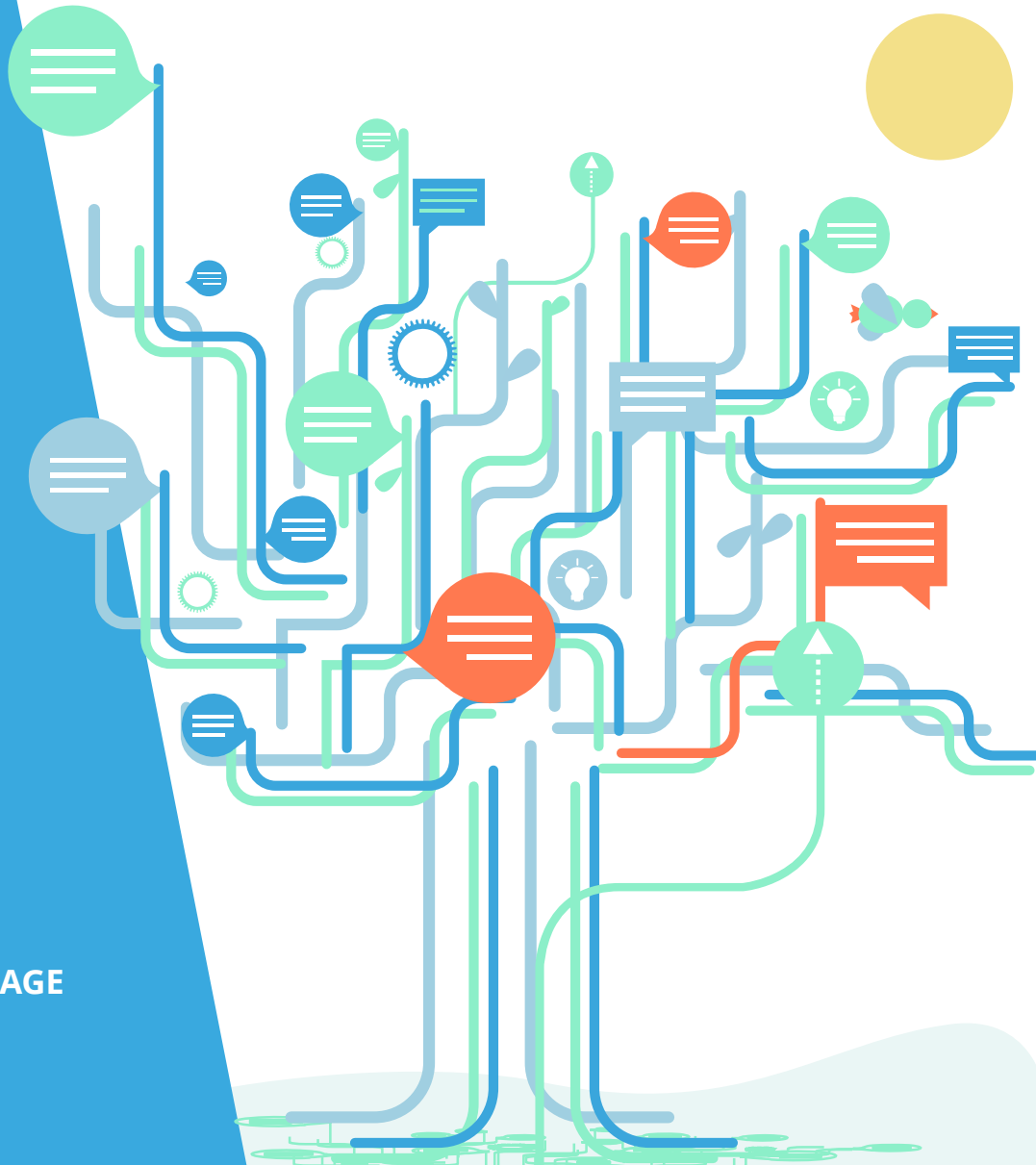
# So many messages

COMMUNICATION

LEVEL  
Beginner

NUMBER  
A2\_2052X\_EN

LANGUAGE  
English

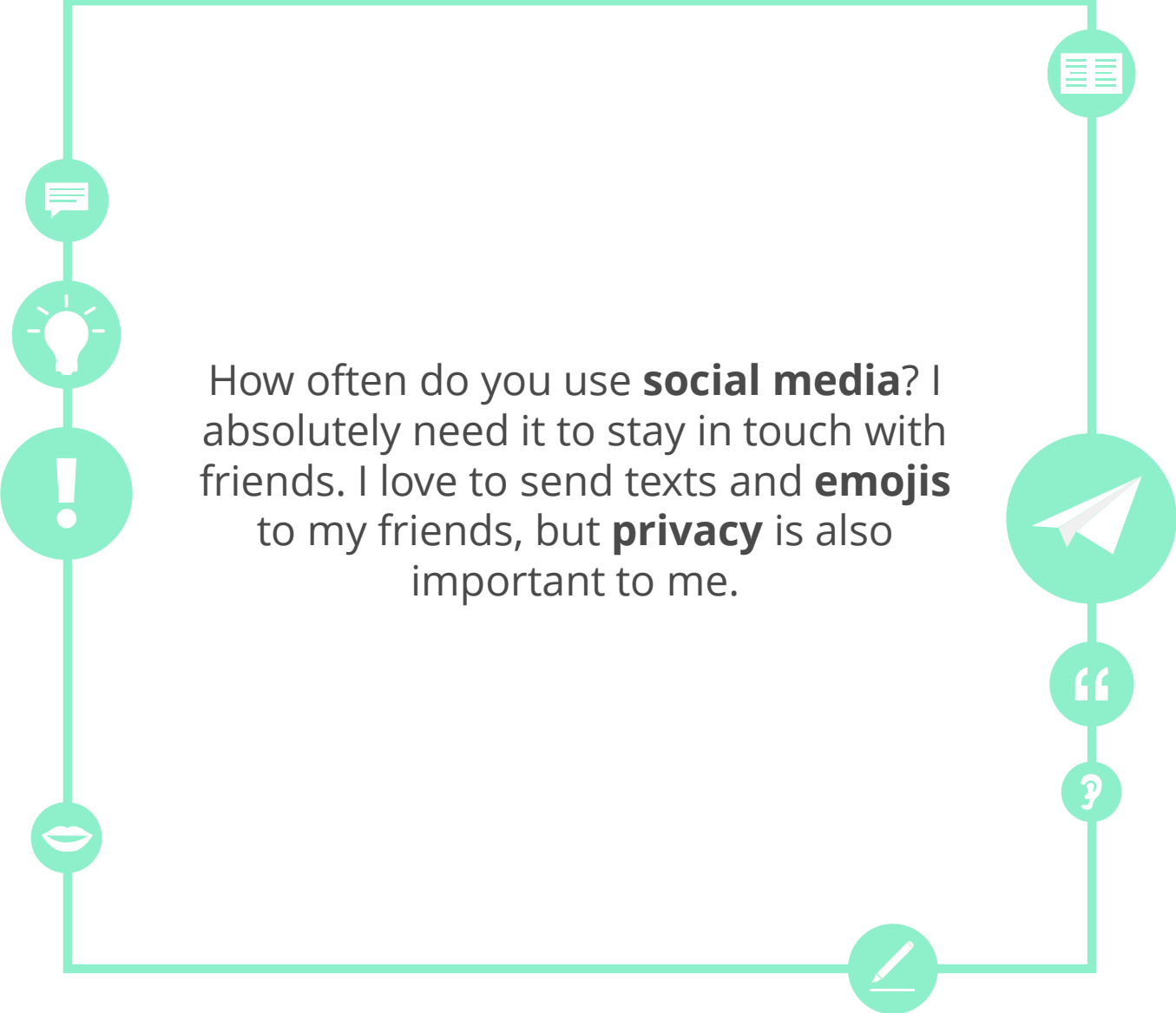




## Goals

- Can structure and write a short personal email.
- Can talk about various forms of social media in simple terms.





How often do you use **social media**? I absolutely need it to stay in touch with friends. I love to send texts and **emojis** to my friends, but **privacy** is also important to me.



## So many messages

This lesson is about how to write messages, such as e-mails. It will also review some technology vocabulary.



There's something in your **inbox**!

## homepage



The first page on a website is the **homepage**.

hashtag



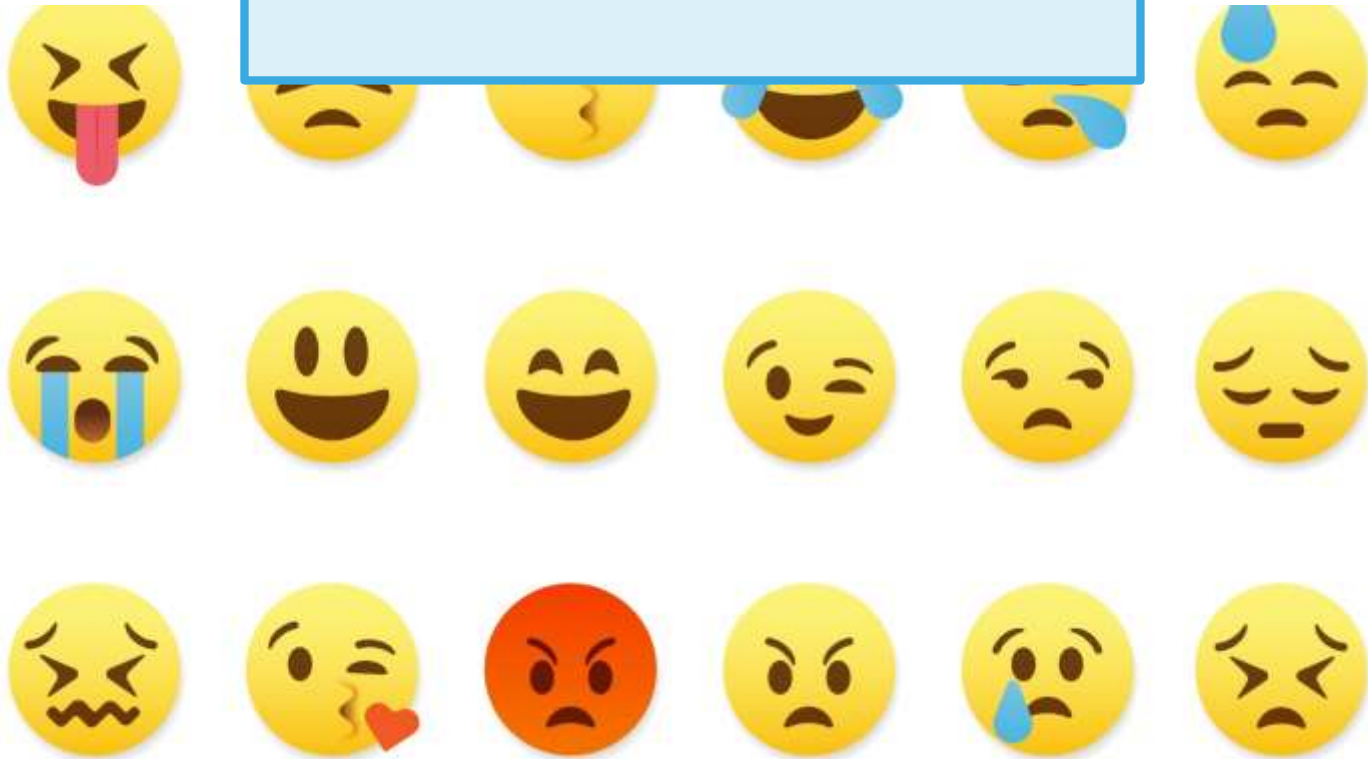
Do you use **hashtags** when you post online?

to go viral



Everybody saw the new video because it **went viral**.

# emoji



I use **emojis** to express myself on social media.



blog



I write a **blog** in my free time about interesting things.



## Online communications vocabulary



Use **emojis** to show your emotions.

You use a **hashtag** to search for what other people are talking about.





## Online communications vocabulary



Our advertisement is about **to go viral!**

What is your **blog** about?



It is important to have an eye-catching **homepage**.

If you use **hashtags**, people can find your blog online.





## Complete the sentences

1. I have seen that news story many times on my news feed. It....

- a. go viral**                      **b. virus**                      **c. went viral**                      **d. is a virus**

2. I write a \_\_\_\_\_ about movies that I have seen before. People can read my opinions online.

- a. journal**                      **b. book**                      **c. newspaper**                      **d. blog**

3. The \_\_\_\_\_ is the first thing many online visitors see. It needs to be interesting and easy to navigate.

- a. web**                      **b. homepage**                      **c. network**                      **d. hashtag**



## Which word does not belong in each group?

homepage  
website  
keyboard

robot  
hashtag  
spaceship

emoji  
to go viral  
popular

printer  
journal  
blog



## It's gone viral

**Can you remember something that went viral recently? It could be a video or a story perhaps.**

**What did you think of it?**

security



The **security** on a website is very important.

to stream



When we watch videos or listen to music online, we are **streaming** data.



download



I **download** music, movies, and books from the internet.

profile picture



I have a **profile picture** on my social media account.

app



I use **apps** on my phone to do lots of different things.



## Technology and social media



What kinds of **apps** do you have on your smartphone?

Can you download a **book** from the website?





## Technology and social media



I like to go shopping online, so **security** is important to me.

Check out my new **profile picture!**



Is he **streaming** movies on your computer?

**Download** the new **app** and try it today!





## Choose the correct option

Choose the correct option to fill in the gaps.

1. Do you use \_\_\_\_\_ (apps/securities) on your phone?
2. How important is \_\_\_\_\_ (privacy/private) when you use social media?
3. Can you \_\_\_\_\_ (send/sending) an e-mail to book healthcare appointments in your country?
4. What do you mostly \_\_\_\_\_ (do/use) the internet for?
5. Do you keep in touch with your friends and family on \_\_\_\_\_ (social media/social medias)?

Now, answer the questions.





How often do you use the things below?

streaming music

internet

apps

emojis

typewriter

e-mail

smartphone

newspaper

social media

snail mail



## Downloading

Do people in your country download or stream films and TV shows from the internet?



cheap/expensive

legal/illegal

fast/slow

copyright





## Writing an e-mail

- Writing an e-mail is like writing a letter. There are **formal** and **informal** ways to write to people in English.
- As in any other language, an e-mail is short and to the point.
- Include a greeting, explain why you are writing, suggest a plan and sign off.

- Formal greeting
- Informal greeting
- Explanation
- Formal sign off
- Informal sign off

- **Dear**, or **To whom it may concern** if you don't know the person's name.
- **Hi, Hello** or **Hey**. You can also say **Dear**.
- **Thank you for your last e-mail, I am writing to... , I was wondering...**
- **All the best, Yours sincerely** or **Kind regards**.
- **Take care, See you, Yours** or **Love**.



## Writing an e-mail

- Many e-mails are used to make plans. The prepositions **at**, **in**, and **on** are used often.
- The example e-mail below is quite formal.

- **at** specific times, places
- **in** a place, periods of time
- **on** days of the week

- Dear Ms. Fields,
- Could we please meet to talk about the new job? Let's meet **at** 4pm in my office. I also have free time **on** Mondays and Tuesdays **in** the afternoon. Please let me know the time that works best for you!
- Kind regards,
- Erik Jacobson



## Choose the correct option for each phrase

1. This is a formal way to start an e-mail.

a. Dear Sir

b. Hey there

c. Hello

d. See you

2. I want to meet \_\_\_\_\_ Tuesday at 7 in the evening.

a. in

b. on

c. at

d. following

3. This is an informal way to end an e-mail.

a. Best wishes,

b. Sincerely,

c. Cheers,

d. Best regards,

4. I am writing to ask if we can \_\_\_\_\_ to talk about the new job.

a. met

b. meet

c. will meet

d. metted



## Write an e-mail

You want to invite a friend to dinner. Using the phrases below to help you, write a short e-mail to make plans.

The dinner is at 5 o'clock on Friday.

How are you?

See you soon.

A sheet of white lined paper with a spiral binding on the left side. The paper has ten horizontal lines for writing.



## Game

- Choose a picture below and write a short message about it. Your teacher or classmate should guess which picture you are writing about.





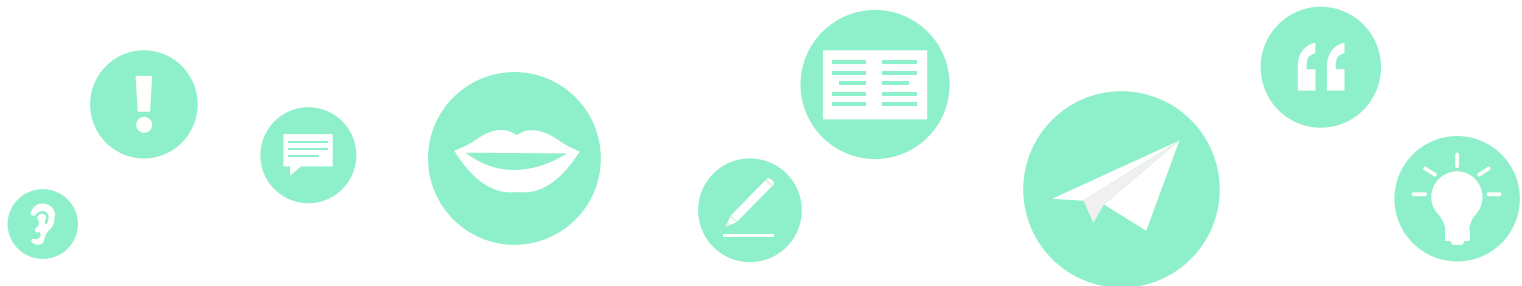
## Reflect on the goals

Go back to the second slide of the lesson and check if you have achieved all the goals of the lesson.

yes

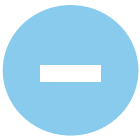
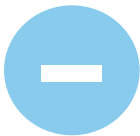
no



## Reflect on this lesson

Think about everything you have seen in this lesson.  
What were the most difficult activities or words? The easiest?

If you have time, go over  
the most difficult slides again



## Answer key

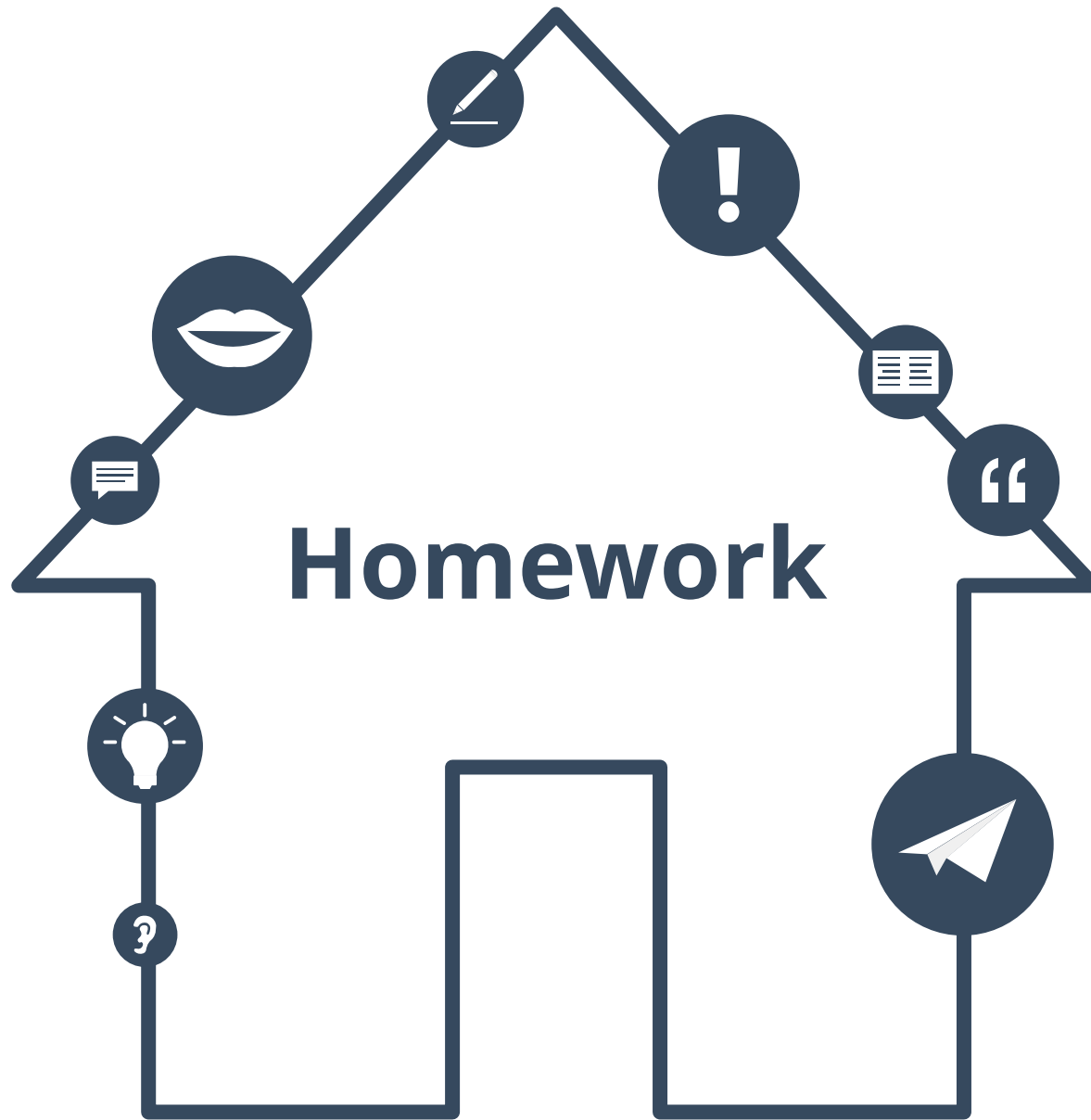
**Exercise p.12**  
1. C 2. D 3. B

**Exercise p.13**  
keyboard, hashtag, emoji, printer

**Exercise p.22**  
1. apps 2. privacy 3. send 4. use 5. social media

**Exercise p.27**  
1. A 2. B 3. C 4. B







## Fill in the gaps

1. The internet was one of the biggest \_\_\_\_\_ in human history.
2. \_\_\_\_\_ are programs on your computer or phone.
3. I \_\_\_\_\_ a new idea that will change the world.
4. Social media changes the way we \_\_\_\_\_ to each other.
5. The computer is more modern than the \_\_\_\_\_.
6. Having a password is important for your \_\_\_\_\_.
7. Did you see the new \_\_\_\_\_ video online?
8. You can \_\_\_\_\_ music from the homepage.

**am developing**

**privacy**

**breakthroughs**

**typewriter**

**download**

**viral**

**talk**

**apps**



## Vocabulary lists

**Check the first five words of the lesson.  
Sort them into two lists.  
Give your lists a name.**

List 1: \_\_\_\_\_

---

---

---

---

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---

List 2: \_\_\_\_\_

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## My favourite words

Choose five words or phrases from the lesson,  
and write them down in your list of *My favourite words*.

A graphic of a notepad with a spiral binding on the left. A white sticky note with a blue tab is attached to the top right, reading "My favourite words". Below the sticky note, the notepad has several horizontal lines. The first three lines are pre-filled with the text "Word one", "Word two", and "Word three" respectively. The fourth line contains three dots "...". The remaining lines are blank.



## Make flashcards

**Make flashcards out of paper, and copy down four words or phrases from this lesson that are hard for you.**





## Sentences in the third person plural

**Choose five example sentences from this lesson.  
Copy them, and rewrite them about  
a group of people (or using the pronoun *them*).**



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Examples:

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---



She is a doctor

---



→ Hannah and James are doctors.

---



He speaks English and French

---



→ They speak English and French.

---



...

---



---



---



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## Homework answer key

1. breakthroughs
2. apps
3. am developing
4. talk
5. typewriter
6. privacy
7. viral
8. download



## About this material

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